**PROJECT BRIEF**

| Client: | AOPA | Deadline: | November 10, 2020 |
|---------|------|-----------|-------------------|
| Project Name: | AOPA iN Connect | Author: | Hoyoung(Patrick) Kim |

| THE ASK |
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| **What is the objective of the project?**<br><br>Here you need to define the problem: the need statement that you have chosen to address, the target audience (who the apps users will be)<br><br>And describe your solution: what your mobile app will be and how it meets the need statement |
| AOAP needs a way to address reduced membership so that they can keep good relationships with members.<br><br>My Solution is to create an app called "AOPA iN Connect," which is about connecting reduced members back by providing benefits for them such as getting 70% discount on medical bills by paying with AOPA credit card just by finishing surveys and feedback about experiencing with AOPA website. It meets the need statement because it makes to have their interests back into AOPA. |
| **What are the deliverables?**<br><br>Here you need to define your minimum viable product - exactly what it will include (you should include the number of screens and what would be on each screen).<br><br>And describe your three additional features - exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List them in order of priority. |
| This app will include the ability to download voicemails/receive texts, or send links via emails that were registered before in AOPA account. There will be 3 screens total, and these are the three features that will be shown on existing screens:<br>   1. "Are you an inactive member?" button<br>   2. "Survey and Feedback" about experiencing with AOPA<br>   3. Section where you can browse all benefits that you can enjoy as AOPA members="What are the benefits that AOPA members can enjoy?" |